

The Only Certain Freedom: *Book Ambassador Toolkit*

———— SOCIAL MEDIA POSTS TO USE ————

Please write social media posts as you see fit. Need inspiration or want to simply copy and paste? Some examples are below.

PRE-LAUNCH POSTS (POST ANYTIME BEFORE MARCH 6)

Facebook and LinkedIn

My friend, @Patrick O’ Neill, will launch his remarkable new book, THE ONLY CERTAIN FREEDOM, on March 6.

From the cover copy: “THE ONLY CERTAIN FREEDOM is an inspirational and practical guide for budding entrepreneurs who are driven to test the drive of their convictions, discover the universal truths that underlie their personal journey, and turn their nascent hope for a more fulfilling life into reality.”

More information here: <http://a.co/4tQOqgv>

Please consider sharing with your communities!

Twitter

My friend @PatrickONeill’s new #book launches on March 6! More here: <http://a.co/4tQOqgv>

#OnlyCertainFreedomBook #Mythology

LAUNCH DAY POSTS: FOR MARCH 6 ONLY

Facebook and LinkedIn

THE ONLY CERTAIN FREEDOM, a new book by celebrated teacher, mediator, consultant—and my friend—@Patrick O’ Neill, launches today!

I just ordered my copy and I’m looking forward to gaining perspective on success, happiness and feeling fulfilled. His advice and counsel has always proven wise and I highly recommend this original and thought-provoking book!

Get yours here: <http://a.co/4tQOqgv>

Twitter

#OnlyCertainFreedomBook releases today! More info here: <http://a.co/4tQOqgv>

#Entrepreneurship #StartUp #NewBook

POST-LAUNCH DAY POSTS: FROM MARCH 7 ONWARDS

Facebook and LinkedIn

1. I’m currently turning the pages of THE ONLY CERTAIN FREEDOM, by my friend, @Patrick O’ Neill.

I highly recommend this book to anyone looking for a fresh perspective on life and career this spring! Learning about Patrick’s transformation from an unfulfilled PR exec to a thriving

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entrepreneur is inspiring to say the least. Also, it's an ideal way to brush up on my mythology; Patrick has gleaned valuable lessons from these ancient stories, proving that myth and legend remain relevant.

[Optional: Add a photo of the book cover. You can find that in the Social Media Graphics button.]

<http://www.thefourdirections.com/books-by-patrick/>

2. Have you picked up THE ONLY CERTAIN FREEDOM yet?

In his recently launched book, my friend @Patrick O' Neill incorporates his own story and lessons gleaned from ancient mythology to offer an original guide for the budding entrepreneur. My favorite quote: [Short quote of your choosing]

Find out more here: <http://www.thefourdirections.com/books-by-patrick/>

3. Do you have 2 minutes to spare today?

Consider writing a short @Amazon review of my friend @Patrick O' Neill's new book, THE ONLY CERTAIN FREEDOM. In our increasingly transactional and fast-paced world, Patrick provides a timely and thought-provoking perspective on working in according with one's values and convictions.

<http://a.co/4tQOqgv>

Twitter

1. #AmReading (and enjoying!) #OnlyCertainFreedomBook by Patrick O' Neill. #Entrepreneurship

[Optional: Add a photo of the book cover. You can find that in the Social Media Graphics button.]

<http://www.thefourdirections.com/books-by-patrick/>

2. Grabbed your copy of #OnlyCertainFreedomBook yet? More info here: <http://www.thefourdirections.com/books-by-patrick/>

[Optional: Add a photo of the book cover. You can find that in the Social Media Graphics button.]

3. Have 2 mins to spare? Write an @amazon review of my friend Patrick O' Neill's #OnlyCertainFreedomBook <http://a.co/4tQOqgv>

